



BON VIVANT

**FOR IMMEDIATE RELEASE**

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**CHEERS TO BON VIVANT WINE COMPANY**  
*New Boutique Offers First-of-its-Kind Wine Kiosk*

(Randolph, Mass...May 8, 2008) Husband and wife team, Basil and Stephanie Browne are pleased to pop the cork on a long-time dream come true and announce the opening of **Bon Vivant Wine Company, Inc.**, in **Randolph, Mass.** The main attraction at Bon Vivant is the latest in wine-navigating tools: **WineConnect**. Guiding even the most bashful novice, this **interactive kiosk** is as simple to use as a home computer, and at the touch of a screen provides complete profiles of every wine in the store and information on ratings, food and wine pairings and wine-maker's notes. Customers can search by price, region, vintage, varietals, etc. and can even create their own private wine portfolio, listing the wines they've tried with personal tasting notes.

"I've always been determined to break down the intimidating image of the wine world," says Stephanie, one of the founding members of **Divas Uncorked**. "At Bon Vivant, we aim to provide education with every bottle. We'll feature unique tools and products that make the shopping experience as gratifying as the tasting experience."

Not only will customers reap the benefits of the WineConnect kiosk at the store, they will be able to access their accounts online and search, review, select and order wine from the convenience of home. Bon Vivant will offer a wine delivery program to make the whole process even easier, while plans to reward frequent shoppers are also in the works.

Bon Vivant is a full-service shop, providing customers with an exceptional level of expertise and service. Shoppers will find wines from around the world, unique craft-brewed beers, specialty foods, and wine accessories like Stephanie's favorite double-hinged corkscrew and Riedel wine glasses.

Customers can look forward to weekly (Wednesday, Friday and Saturday) **wine tasting seminars** where Stephanie and Basil will share their knowledge and pair reds, whites and bubbly with samples from their collection of decadent cheeses by L'essence du Fromage, spreads and pâtés from specialty purveyor **Sid Wainer & Sons** and sweets from **The Chocolate Traveler**. Foodies should keep an eye out for future pairing events with area caterers and specialty stores. For details on private parties and events, please contact Bon Vivant directly at 781-767-9463.

Bon Vivant Wine Co. will celebrate its **Grand Opening weekend May 9-10, 2008**. Stop by and try out the kiosk!

**Bon Vivant Wine Co.**  
1395 N. Main Street, Gateway Plaza  
Randolph, Mass.  
Tel. 781-767-WINE (9463)

**About Stephanie Browne:**

Intimidated, but curious, Stephanie's interest in learning more about wine led her to found Divas Uncorked, a Boston-based wine education group. Browne has guided the Divas in taking its private education public, organizing sold-out vintner dinners and corporate wine tastings. Under her leadership, Divas Uncorked created Boston's first-ever wine conference for women called "Wine, Women, and..." and The Divas Uncorked Wine and Food Festival on Martha's Vineyard. When she's not hanging out with the Divas or at her shop, Stephanie is at work for Blue Cross Blue Shield of Massachusetts as an Information Technology Executive. She lives in Milton, Massachusetts with her husband, Basil, and daughter Desiree, who attends Columbia University. During summer weekends, she can be found entertaining friends on the back deck of her home on Martha's Vineyard.

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